Carita Wallius

Graphic designer



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Links:

- acaritawallius.com
- linkedin.com/in/carita-wallius
- o instagram.com/caritawall
- **Rē** behance.net/caritawall6fa2
- facebook.com/carita.wallius

Software skills:



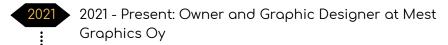
Languages:

Fi ••••
Eng ••••
Swe •••

References:

available upon request

Work experience:



2015 - 2021: Brand Manager at Pernod Ricard Finland

2012 - 2015: Marketing Activation Manager at Pernd Ricard Finland

2011 - 2012: Jr. Brand Manager at Pernod Ricard Finland

2003 - 2010: Marketing assistant at Pernod Ricard Finland

2000 - 2003: Own furniture upholstery company

Education:

Helsinki Vocational College and Adult Institute
-Implementer of Media Services 2019 - 2021

HEO Community College 2018-2019 - Graphic Design

Karis Kurscentral Upholstery 1999-2000 - Furniture upholstery craftman

Vallilan Ammattioppilaitos 1996-1999 - Furniture upholstery basics

YO 1995

About me:

I'm a marketing orientated designer who has over 15 years experience of working with big international brands as well as local ones. I have been creating visual elements for versitile brands and in my pevious life I was also entrepreneur with my own furniture upholstery company.

My motto in life is keep it simple and my style is minimalistic. I love and see visual beauty all over, and I get my daily inspiration from shapes of furnitures and buildings, minimalistic patterns and lines and of course from our beautiful nature.

In my freetime I enjoy among other things painting/drawing, playing tennis and outdoor activities.