

Carita Wallius

Graphic designer



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Links:

 caritawallius.com

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Software skills:



Languages:

Fi ●●●●●
Eng ●●●●●
Swe ●●●

References:

available upon request

Work experience:

- 2021** 2021 - Present: Owner and Graphic Designer at Mest Graphics Oy
- 2015** 2015 - 2021: Brand Manager at Pernod Ricard Finland
- 2012** 2012 - 2015: Marketing Activation Manager at Pernod Ricard Finland
- 2011** 2011 - 2012: Jr. Brand Manager at Pernod Ricard Finland
- 2003** 2003 - 2010: Marketing assistant at Pernod Ricard Finland
- 2000** 2000 - 2003: Own furniture upholstery company

Education:

Helsinki Vocational College and Adult Institute
- Implementer of Media Services 2019 - 2021

HEO Community College 2018-2019
- Graphic Design

Karis Kurscentral Upholstery 1999-2000
- Furniture upholstery craftman

Vallilan Ammattioppilaitos 1996-1999
- Furniture upholstery basics

YO 1995

About me:

I'm a marketing orientated designer who has over 15 years experience of working with big international brands as well as local ones. I have been creating visual elements for versatile brands and in my previous life I was also entrepreneur with my own furniture upholstery company.

My motto in life is keep it simple and my style is minimalistic. I love and see visual beauty all over, and I get my daily inspiration from shapes of furnitures and buildings, minimalistic patterns and lines and of course from our beautiful nature.

In my freetime I enjoy among other things painting/drawing, playing tennis and outdoor activities.